



We are
EuroForm



A vibrant street scene in a Danish harbor. The foreground shows several white wooden boats with masts docked at a wooden pier. In the background, a row of colorful buildings in shades of red, blue, yellow, and orange line the waterfront. People are seen walking on the pier and sitting at outdoor cafe tables under white umbrellas. The sky is a clear, bright blue.

Danish design, global reach

We keep developing

EuroForm A/S is a family-driven software development company based in Denmark with global presence.

We have been developing software since the dawn of the Internet. EuroForm A/S was created in December 1993.

We are primarily known for JetAdvice, our MPS software for the printer industry. The JetAdvice products are used by organizations all over the world.

On top of that we develop OEM software for global customers.

From the beginning and still today, we strive to develop clever products that make tasks easier for people.



EuroForm

Only the best is good enough

At EuroForm we are passionate about our software. We engineer our solutions with intuitiveness and ease-of-use in mind.

Everything we create makes things easier, is simple to use, and creates true value.

When developing, maintaining, and supporting our software, we never settle for less than total customer satisfaction. That is why our customers stay with us for so long.

As software developers we are flexible and agile. We move fast when adapting to new technology, environmental concerns, and customer needs.

Our overall objective is to create software that strengthens the global economy. Software that helps the environment. Software that makes life easier for people.

That is what we are good at - and that is what we stick to.

The text 'Passionate about software' is written in a white, sans-serif font. A vertical dotted line is positioned to the left of the text. The background of the entire right side of the image is a light blue gradient with several thick, braided ropes in various colors (blue, orange, green, red, purple) that are knotted and intertwined.



Worldwide development and support

We know the industry inside out

Skilled employees worldwide help us develop solutions for partners everywhere.

Our global presence lets us support markets in all time zones.

As a team we strive to combine our skills to get more than the sum of individuals. We see our cultural differences and various locations as strengths, not obstacles.

Our team consists of experienced people that know the software industry. Inside out.

The deep industry knowledge helps us retain and attract customers from all over the world.

We take pride in recruiting the best qualified people - with the right values!



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Embracing IoT and new industries

The printing world is where EuroForm has its roots.

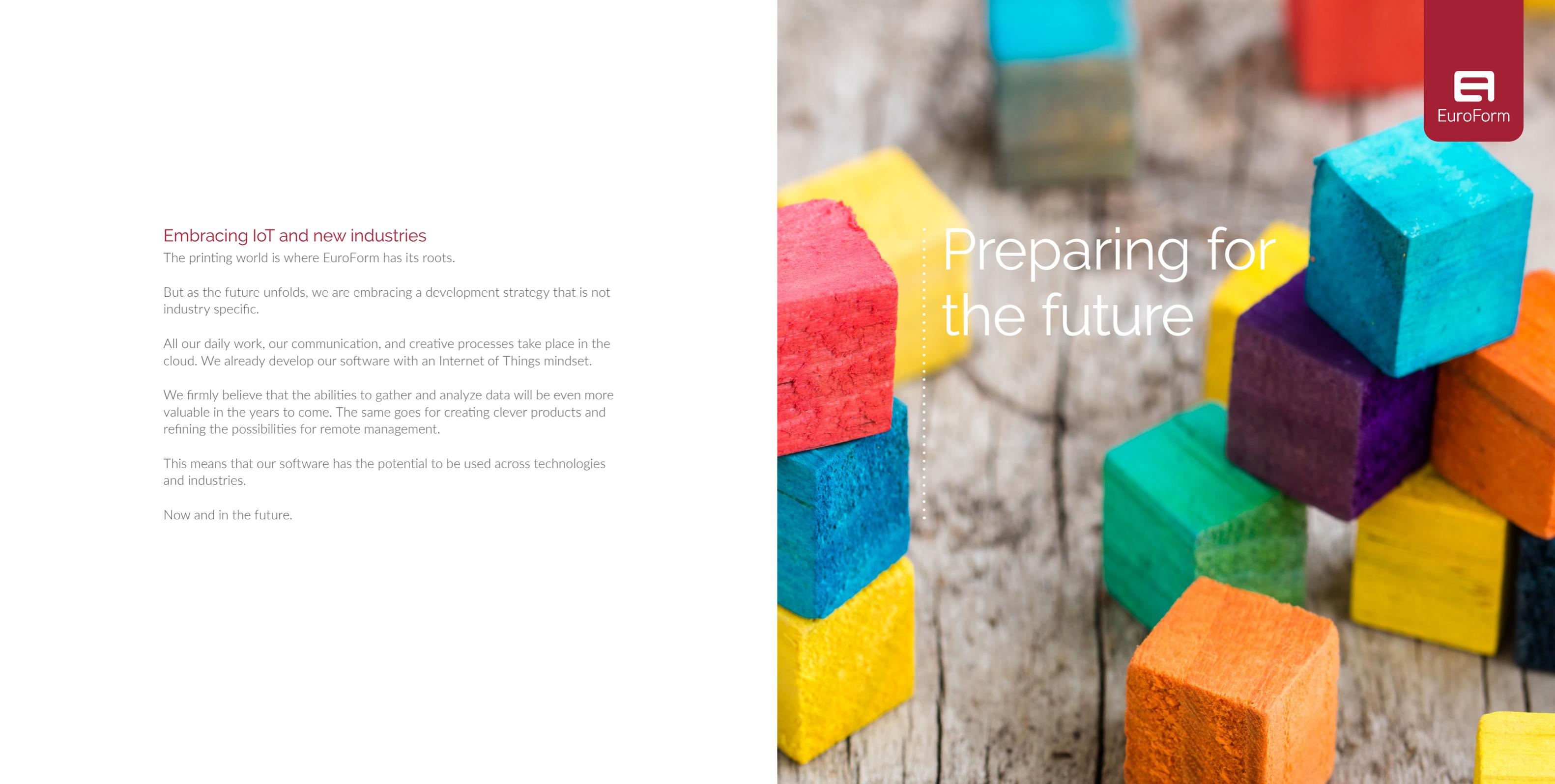
But as the future unfolds, we are embracing a development strategy that is not industry specific.

All our daily work, our communication, and creative processes take place in the cloud. We already develop our software with an Internet of Things mindset.

We firmly believe that the abilities to gather and analyze data will be even more valuable in the years to come. The same goes for creating clever products and refining the possibilities for remote management.

This means that our software has the potential to be used across technologies and industries.

Now and in the future.



Preparing for
the future

Vision, mission, and values

Our vision, mission, and values are guiding principles in our daily work and beacons for the future development of EuroForm.

They act as constants in a rapidly changing world.

Vision

We want to be the best in the world to create intelligent cloud-based software that benefits people, the economy, and the environment.

Mission

We focus on solutions where we make a difference.
We make complex solutions simple and user friendly.
We create solutions of supreme quality with a positive environmental impact.
We exceed our customers' expectations.
We create true value for all stakeholders.

Values

- Creative** - we innovate every day to make a difference for all stakeholders.
- Agile** - we are responsive to customer and market needs and to new technology.
- Team spirit** - by combining our skills we get more than the sum of individuals.
- Work smarter** - our work, communication, and creative processes happen in the cloud.



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